



# My Life! My Plan! Report: Bradley Tech High School



2014 - 2015 School Year

## Industry Focus: Information Technology

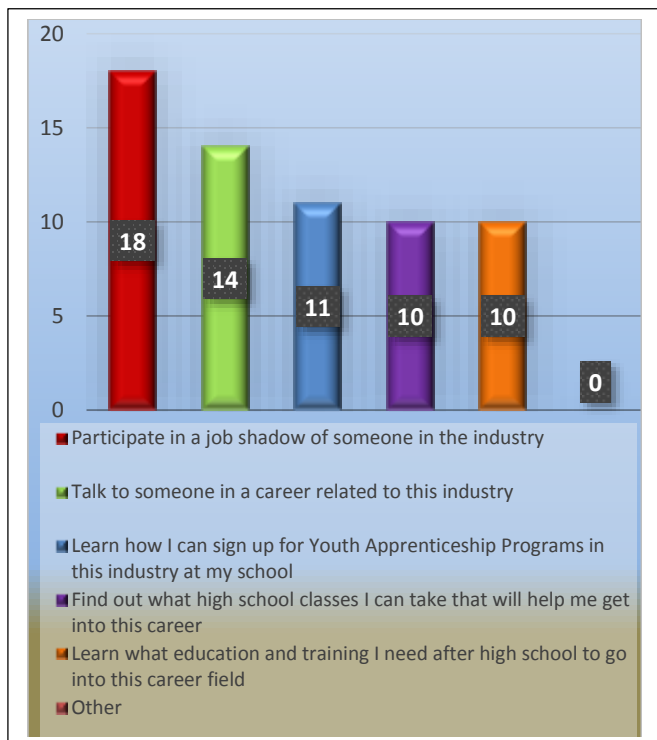
*My Life! My Plan! targeted the Information Technology field on May 20, 2015 at Bradley Tech High School. With the help of IT United of Greater Milwaukee, 11 volunteer Career Coaches working in the IT field in Southeast Wisconsin spent the morning with 26 highly motivated students interested in the IT field at Bradley Tech. A guest speaker from UW-Milwaukee's School of Information Studies also highlighted IT-related post-secondary career pathways for the students. This report showcases how this event influenced students' AWARENESS, INTEREST, and INTENT in pursuing careers related to Information Technology.*



How has this event changed what you know about Information Technology careers?



What will you do to further explore Information Technology careers?





## How do the students feel?

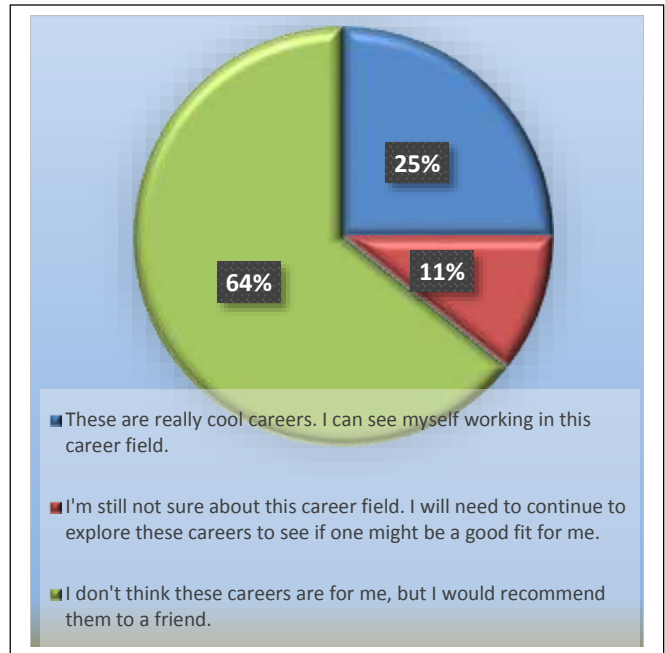
96% of respondents now feel more confident about making a career choice that would be a good match for their interests, abilities, strengths/skills, and talents.

100% of respondents now have a better understanding of the future education pathway alternatives that will help them achieve their career goals.

100% of respondents now have a better plan (or need to make adjustments to their current plan) for the classes, volunteer, and work experience, activities, etc. they need to take for the remainder of high school that will support their career goals.

	# of Students	# of Coaches	# of Workshops
May 20, 2015	26	11	1
Bradley Tech's Total	144	46	6
2014-15 MLMP Total	1,829	357	72

Based on what I learned from attending this event, this is what I will tell others about these careers:



*In addition to ensuring that each student has a positive and educational experience, My Life! My Plan! aims to confirm that 3 primary goals are met during each workshop. At Bradley Tech High School, the following benchmarks have been successfully completed:*

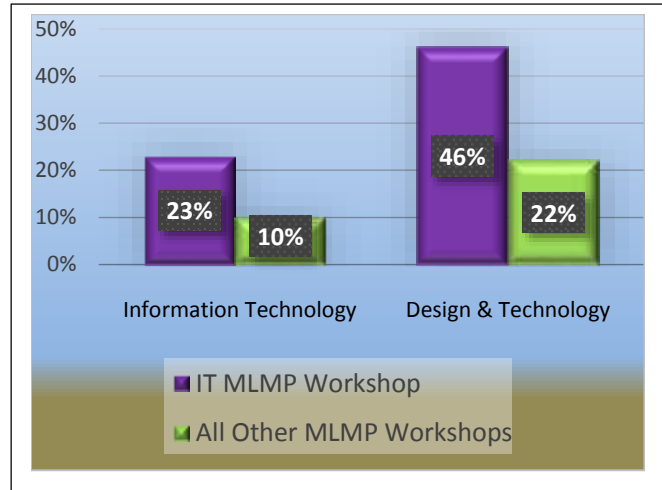
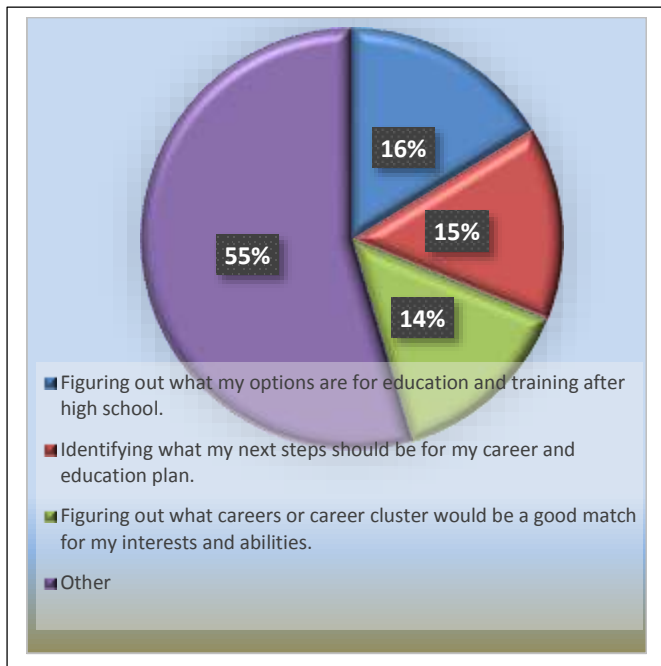
- ✓ 100% of all participating students have created short and long term goals by completing the "My Next Steps" worksheet - Please ask your coordinator if you would like copies for your review.
- ✓ 100% of participating students have identified a career or career cluster of interest and have saved it to their plan in Career Cruising.
- ✓ 100% of participating students have completed at least one interest assessment on Career Cruising.

At the end of each workshop, students were asked to identify their top Career Cluster preferences. After participating in the My Life! My Plan! workshop geared towards Information Technology at Bradley Tech High School, a significant increase was seen in students interested in these career clusters when compared to the overall interest throughout all MLMP workshops:

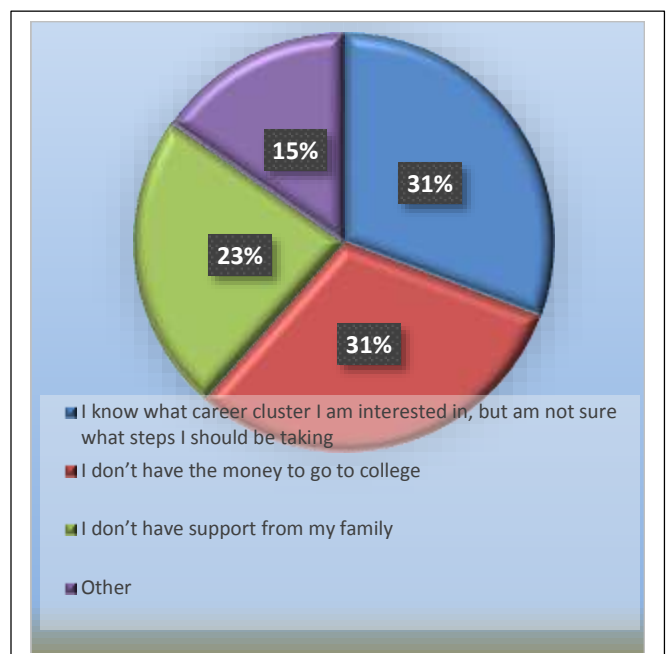


### Students were asked...

What do you feel are the MOST important topics to research regarding your future career and education plans?



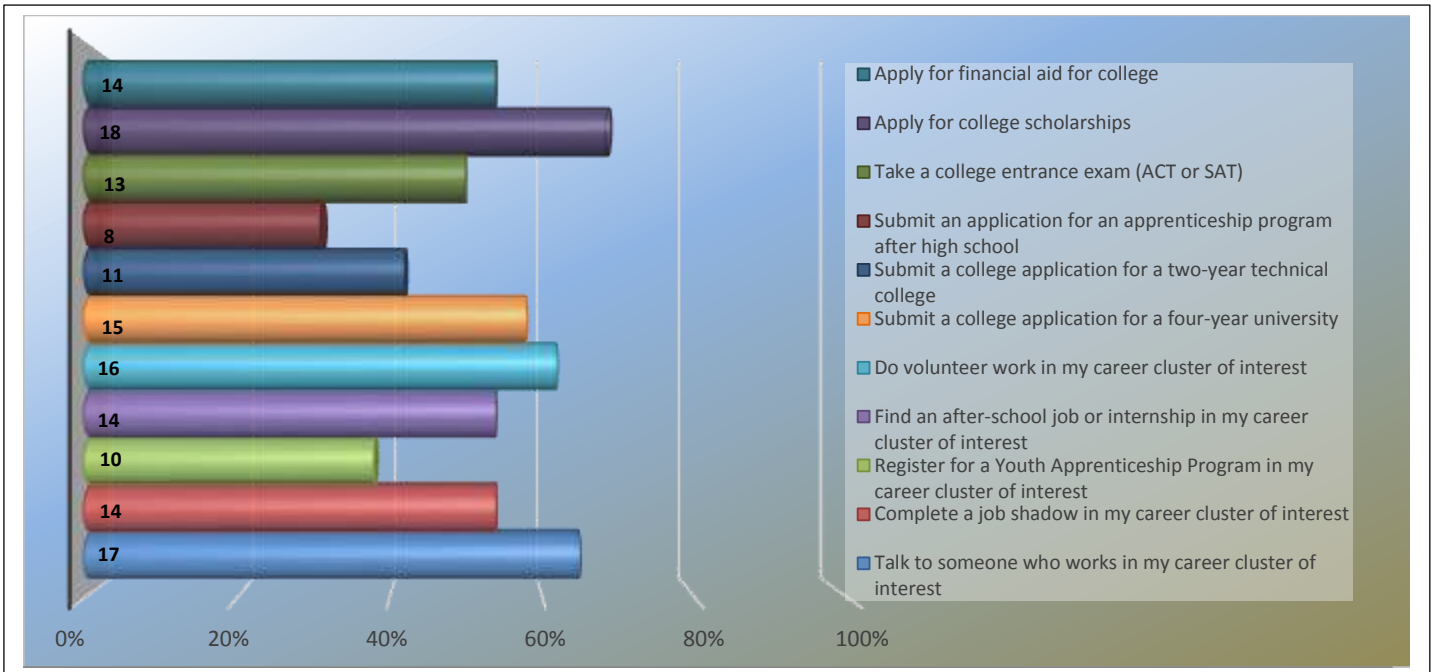
What is/are the greatest barrier(s) you face in achieving your career goals?



*"My Coach gave me a lot of insight about my options for the future. He helped me look at the differences between a 2 year and 4 year degree, and what kinds of jobs I can get with each.*

*It was an awesome experience!"  
-Bradley Tech High School Student*

Tell us about your future plans. Please select ALL the steps that you intend to complete as part of your plan.



My Life! My Plan! walks students through the first steps in exploring in-demand career pathways – but the work doesn’t stop there! At Bradley Tech High School, counselors will continue to work with the participating students, focusing on the following next steps:

- A counselor or teacher will meet individually with participating students to track progress
- Work with college/career readiness partners to track progress
- MLMP information will be used in conferences with parents and/or students
- MLMP information will be used to help students choose future courses
- Data on Career Cluster interests will be used to plan future career-related activities and experiences (job shadowing, fieldtrips, etc.)
- Conduct follow-up activities to further develop plan and encourage progress

The My Life! My Plan! Career Coach volunteers play a HUGE role in the success of a workshop. At Bradley Tech High School, 100% of participating students have indicated that their Career Coaches made a positive impact on their experience. A special thank you goes out to the volunteers for the Information Technology-focused MLMP workshop:

- |   |   |
|---|---|
| <i>John Carbone, Johnson Controls</i>     | <i>Reid Engstrom, United Way of Greater Milwaukee</i> |
| <i>Richard Wagner, Marcus Corporation</i> | <i>Kusum Verma, GE Healthcare</i>                     |
| <i>Jane Durment, Marcus Corporation</i>   | <i>John Knecht, Northwestern Mutual</i>               |
| <i>Zachary Dobson, FIS Global</i>         | <i>Antony D’Cruz, Johnson Controls</i>                |
| <i>Mark West, Johnson Controls</i>        | <i>Jennifer Anderson</i>                              |
| <i>Sean Burns, GE Healthcare</i>          |   |