



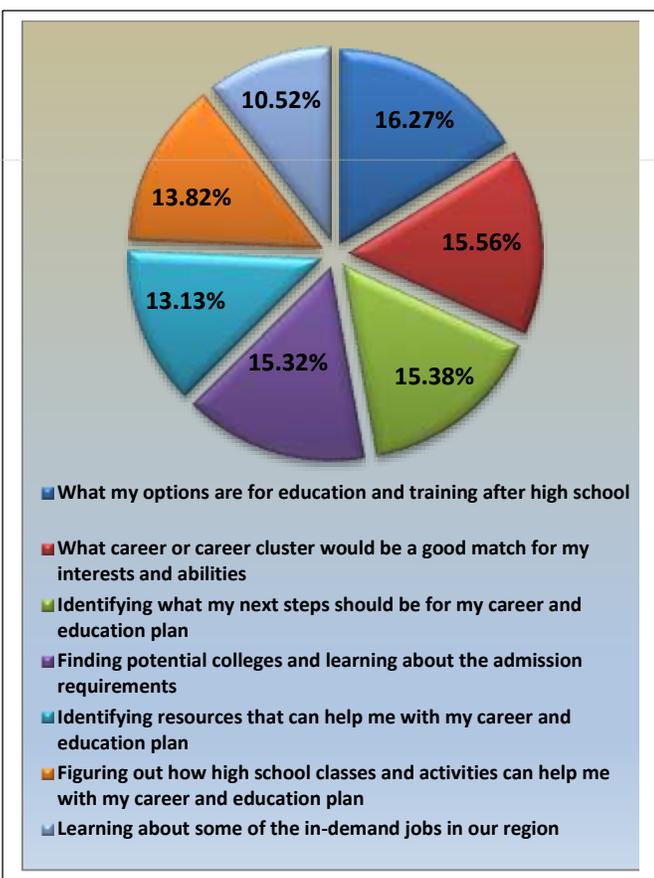
My Life! My Plan!



Workshops held during the 2014 - 2015 school year: September 30, 2014 - May 21, 2015

The 2014 - 2015 Report:

My Life! My Plan! has officially finished its third year of programming! During the 2014 - 2015 school year, 18 different high school and youth support teams worked to implement a total of 72 workshops at their schools and sites, and a few lucky student groups even had the opportunity to attend a workshop held at a local employer - with much thanks to ManpowerGroup, Mortgage Guarantee Insurance Corporation, and Foley & Lardner LLC who generously served as hosts!



"It matters to me that students have an opportunity to investigate what they might want to do beyond high school. The message is urgent. Now is the time to begin to think about what can be done NOW to be prepared for what's next...We may only spend three hours together, but this short time may be the first time they have thought about life after graduation and had an adult to help them find answers to their questions. I am inspired to be a part of this journey and encourage all professionals to consider getting involved with this program."

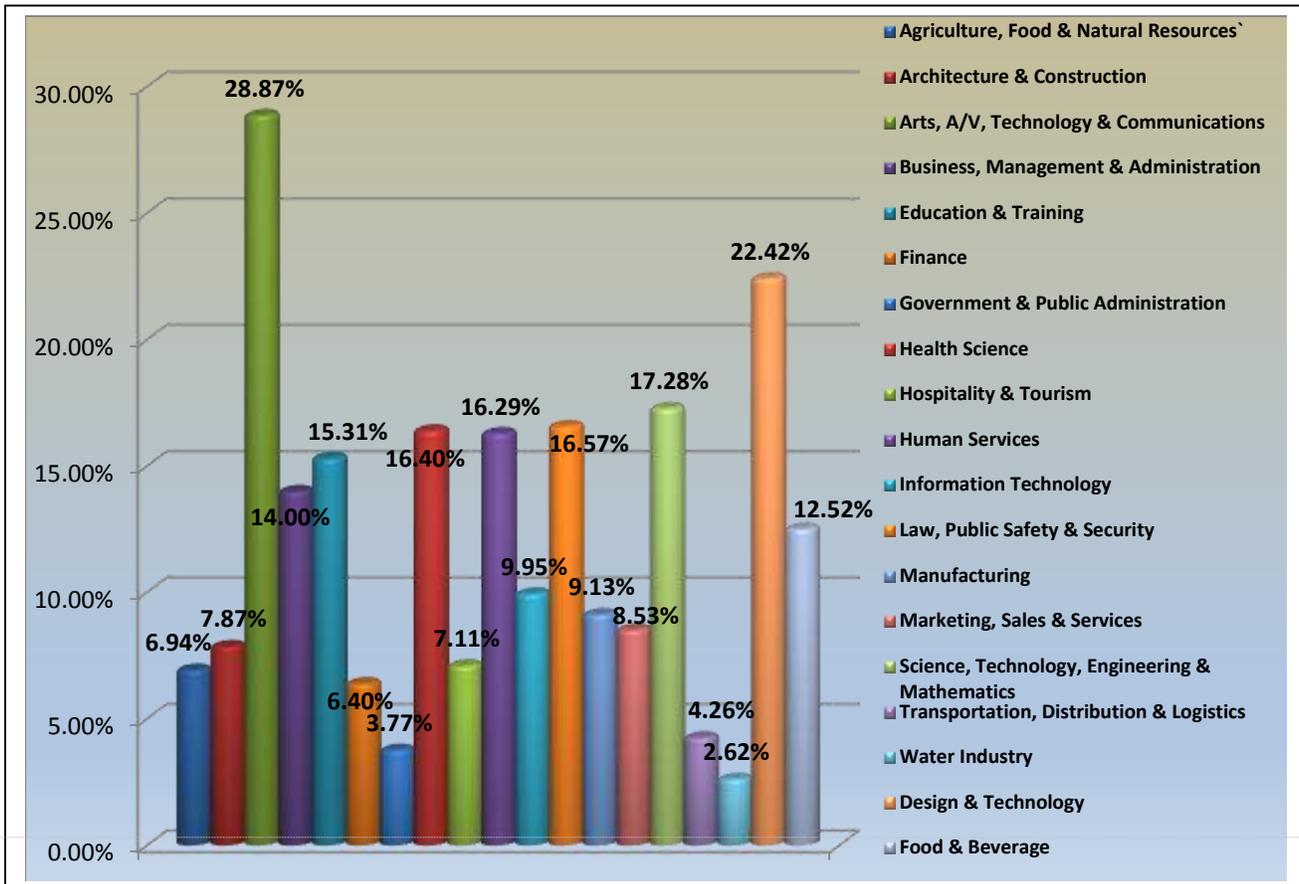
-Debbie Knepeke, Career Coach, Non-Profit Center of Greater Milwaukee

During the workshop, students are asked about what they feel is the MOST important thing they have learned from the My Life! My Plan! workshop. Of the 1,473 respondents during the 2014 - 2015 school year, here is what they had to say:



My Life! My Plan! Stats			
	# of Students	# of Coaches	# of Workshops
2014 - 2015 Season	1,829	357	72
My Life! My Plan!' 2012 - 2015 Total	6,488	1,669	241

As students complete their career assessment, they are identifying the Career Clusters that they are best suited for based upon their skills and interests. At the end of the workshop, they were asked to identify their top 3 Clusters of interest. The graph below charts this year's results.



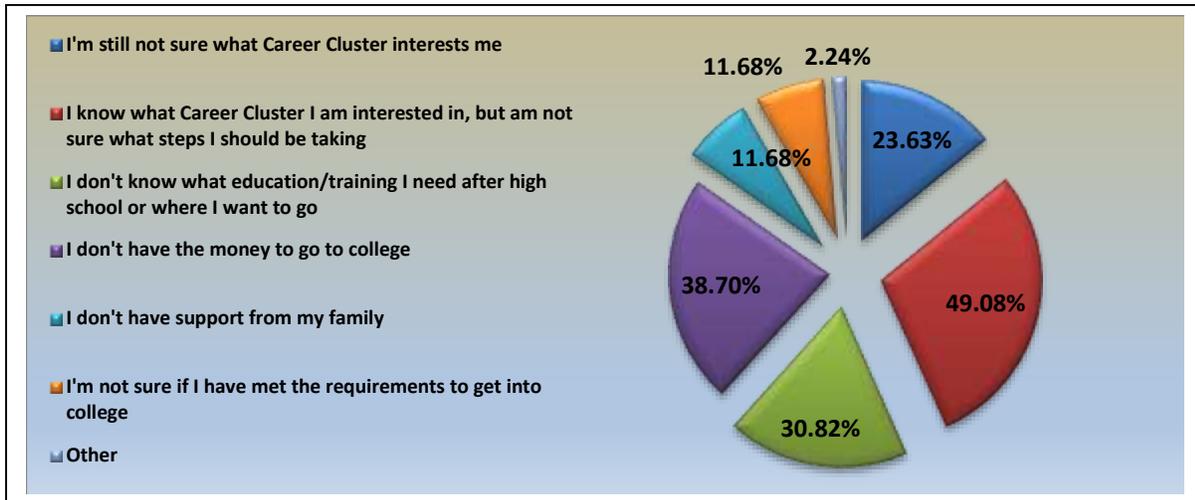
"My Career Coach really helped me understand the importance of college and career readiness. I learned that it is important to know which careers are in-demand before I enter the world of work."
 -Reagan IB High School Student

In addition to ensuring that each student has a positive and educational experience, My Life! My Plan! aims to confirm that 3 primary goals are met during each workshop. During the 2014 - 2015 school year, the following benchmarks have been successfully completed:

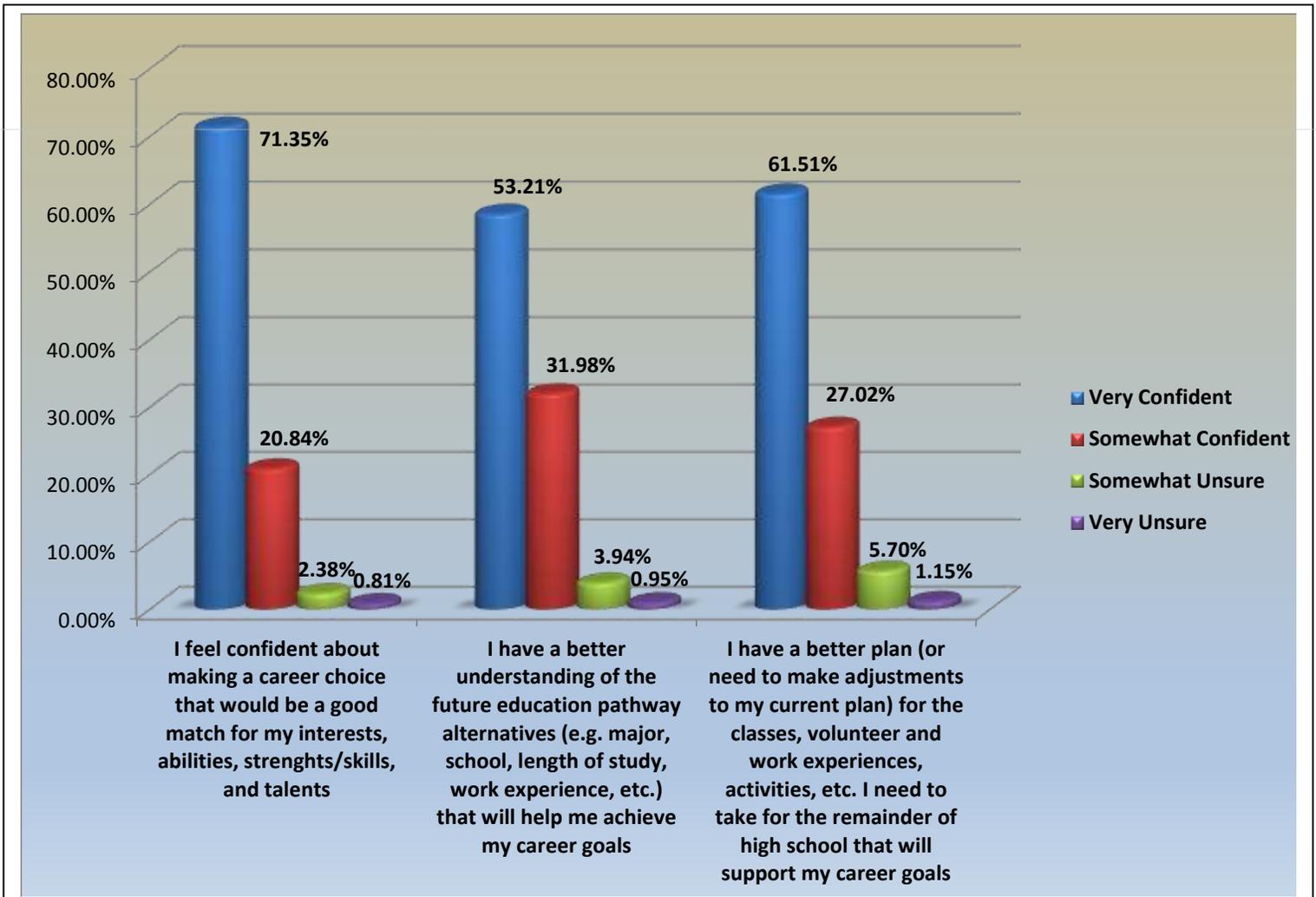
- ✓ 92% of all participating students have created short and long term goals by completing the "My Next Steps" worksheet.
- ✓ 100% of participating students have identified a career or career cluster of interest and have saved it to their plan in Career Cruising.
- ✓ 100% of participating students have completed at least one interest assessment on Career Cruising.



Many students feel that they have barriers to successfully reaching post-secondary education. Here is what the students had to say when asked: What is/are the greatest barrier(s) you face in achieving your career goals?



A goal of the My Life! My Plan! workshop is to boost the confidence of the youth who participate regarding the accessibility and achievability of their career goals. At the conclusion of the workshop, students are asked if, as a result of the workshop, they feel more confident about making career and education decisions.



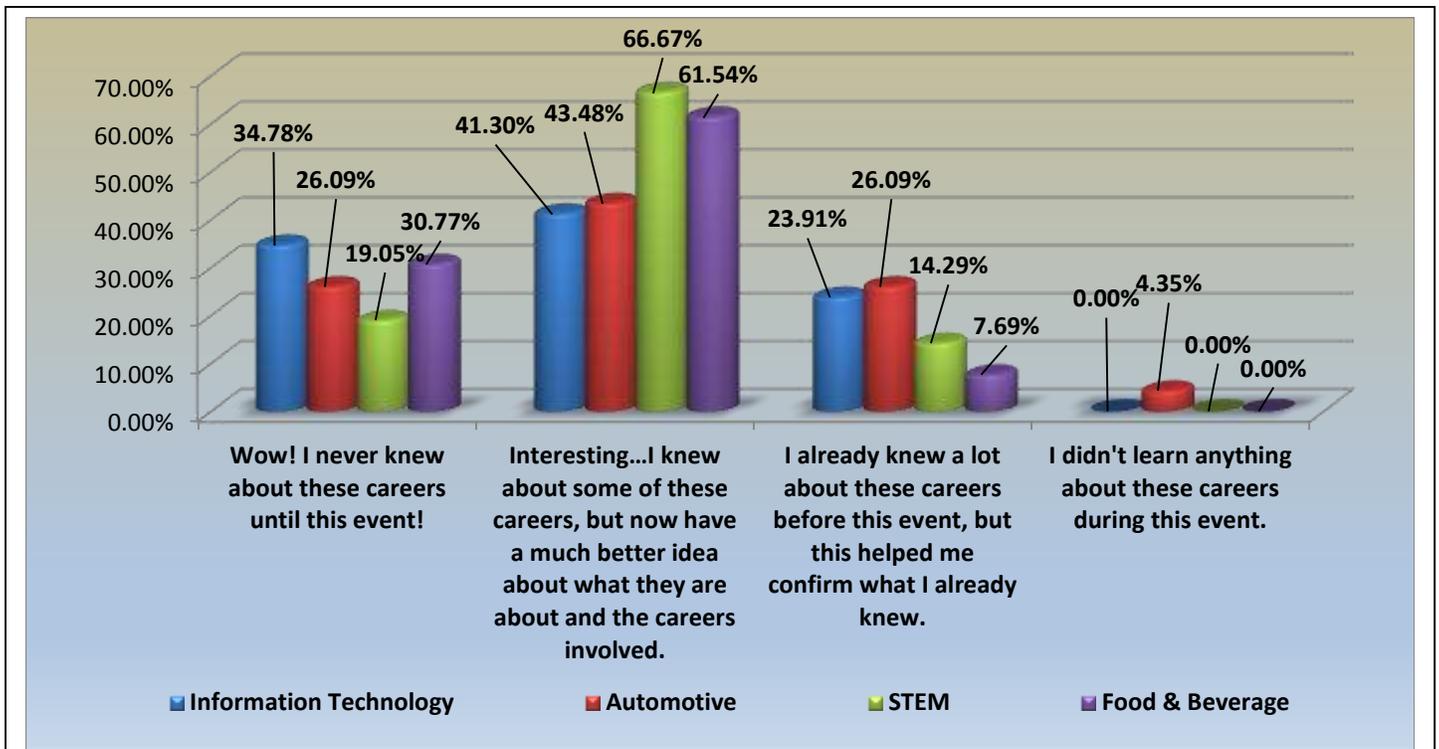
In addition to the regularly scheduled workshops, several industry specific events took place this year with much success:

Date	Participating School	Industry
February 18 th	Bradley Tech High School	Water
March 4 th	James Madison Academic Campus	Finance
March 18 th	Washington High School of IT	STEM
March 23 rd	Pulaski High School	Automotive
April 17 th	Washington High School of IT	Hospitality & Tourism
April 22 nd	Washington High School of IT	Information Technology
May 12 th	Vincent High School	Automotive
May 20 th	Bradley Tech High School	Information Technology
May 21 st	Vincent High School	Food & Beverage

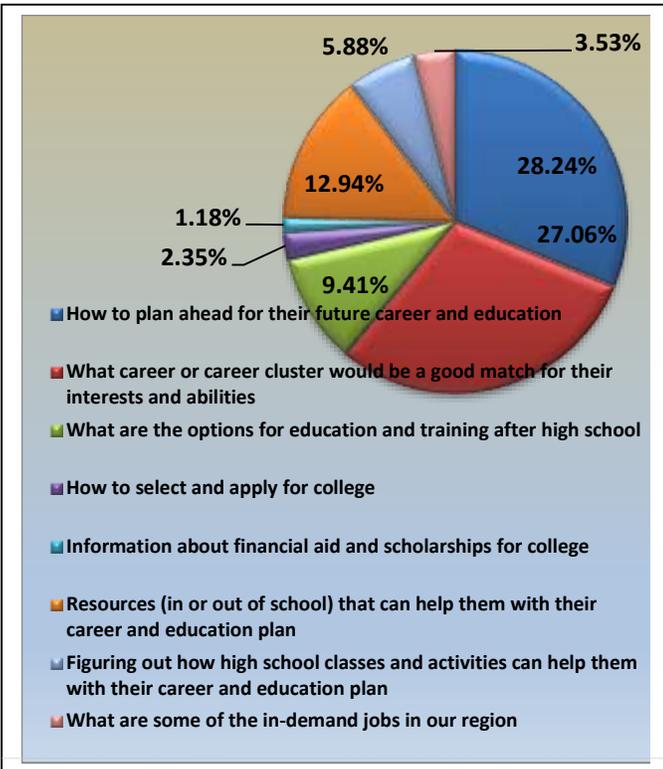


"My Career Coach reached out to a friend of his while we were talking to make sure that he could answer all of my questions! He gave me a lot of helpful advice to help me with my next steps in order to follow my dreams!"
 –Hamilton High School Student

During the industry-specific My Life! My Plan! events, students are exposed to in-demand career pathways through various activities, guest speakers, and videos with the intent of gauging the students' AWARENESS, INTEREST, and INTENT regarding the highlighted career field. They were asked how this event has changed what they know about these careers:

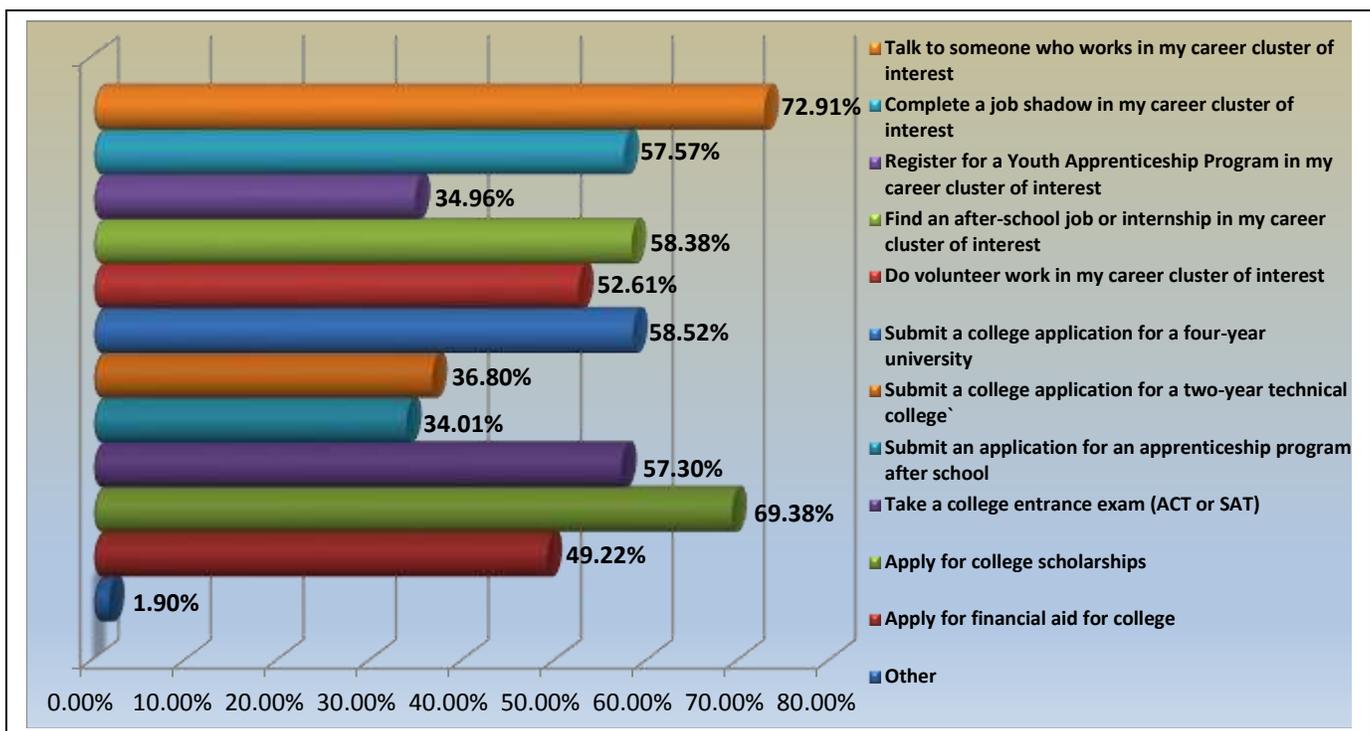


Here is what the My Life! My Plan! Career Coach volunteers had to say about what they feel is the MOST important thing the youth have learned from the workshops:

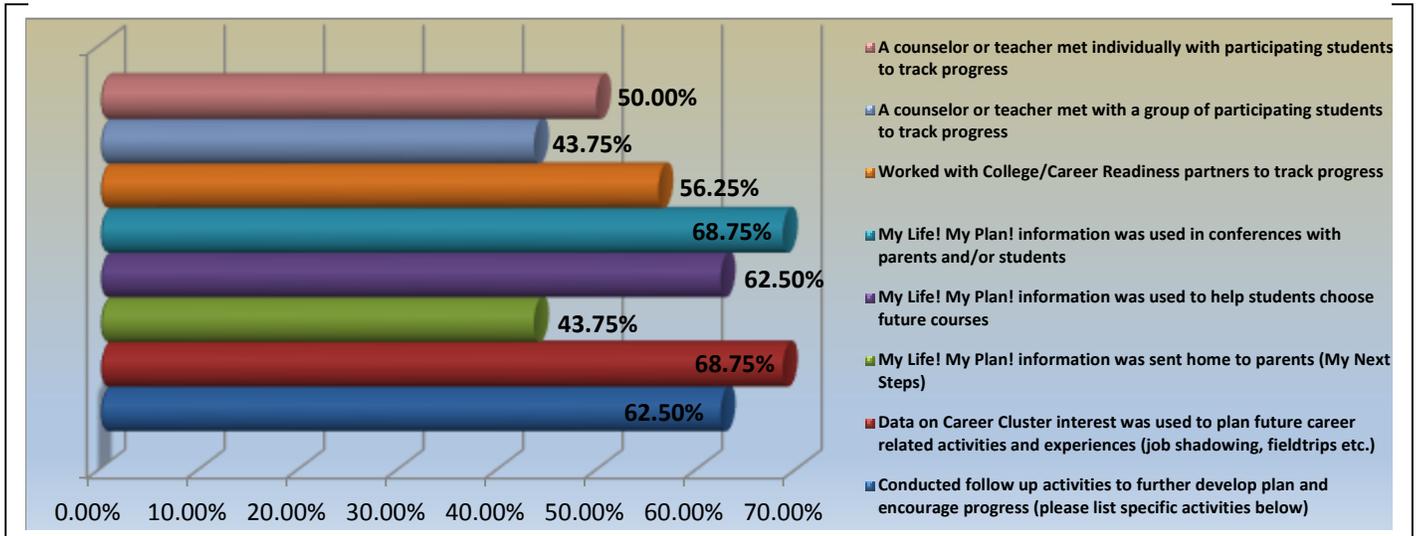


"This workshop was great! Making a plan for where I could be – and want to be! – in 5 years was really exciting. You can't just sit around and wait for things to happen, you have to make them happen!"
 –Vincent High School Student

Whether the participant is a Freshman or a Senior, it is never too early or too late to begin planning for the future. Throughout the My Life! My Plan! workshop, students are exposed to the tools and resources that are at their fingertips. Here you will see their intended NEXT STEPS:



School Counselors play a very significant role in helping youth continue the exploration begun during the My Life! My Plan! workshop. The chart below shows how schools and youth serving programs followed up on the workshop activities:



My Life! My Plan! could not have had a successful program year without the help of the schools and sites who worked to schedule and coordinate the workshops:

My Life! My Plan! Workshop for the 2014 - 2015 My Life! My Plan! Program Year		
MLMP Site	# of Workshops	# of Students
The Alliance School of Milwaukee	2	41
Bradley Tech High School	6	144
Community High School	2	41
Hamilton High School	3	57
James Groppi High School	1	16
James Madison Academic Campus	4	81
Milwaukee High School of the Arts	7	150
Milwaukee School of Languages	4	133
Morse*Marshall School for the Gifted and Talented	7	176
New School for Community Service	1	10
Pulaski High School	4	90
Riverside University High School	4	197
Reagan IB High School	8	176
South Division High School	5	165
Vincent High School	7	182
Washington High School of IT	4	113
Wisconsin Conservatory of Lifelong Learning	2	44
WOW Workforce Development Center	1	13
Total	72	1,829



"My Life! My Plan! is a great program – both for the students and for the Coach. Students receive a direct benefit by interacting with a business professional that has been in the students' shoes and has the experience and knowledge to help them create a career plan and work towards accomplishing their goals. Students get to explore their interests and start down the path of setting their own goals and what it will take to accomplish them. In just a few short hours, students soak in some valuable information that can change their lives for the better. It is a privilege to work as a Career Coach and help these students at the beginning of their journey towards pursuing their college and career goals."

–Zach Backus, Career Coach, Accenture

***Thank You to the 2014–15 Career Coaches, Represented by the Following Businesses
& Community Organizations***

<i>Accenture</i>	<i>Hartmann</i>	<i>Mortenson Construction</i>
<i>Bryant & Stratton College</i>	<i>Johnson Controls</i>	<i>Mt. Mary College</i>
<i>Building Advantage</i>	<i>Kerry</i>	<i>Non-Profit Center of Milwaukee</i>
<i>Business Volunteer Center</i>	<i>Los Mariachis</i>	<i>Northwestern Mutual</i>
<i>Butter Buds, Inc.</i>	<i>Make a Difference Wisconsin</i>	<i>Oak Creek Assembly of God</i>
<i>Cannon Design</i>	<i>ManpowerGroup</i>	<i>Office of Senator Tammy Baldwin</i>
<i>Centare</i>	<i>Marcus Corporation</i>	<i>Outpost</i>
<i>Chr-Hansen, Inc.</i>	<i>Medical College of Wisconsin</i>	<i>Palermo's Pizza</i>
<i>Concurrency, Inc.</i>	<i>Meetings & Incentives Worldwide</i>	<i>People First</i>
<i>Corporate Finance Advisors</i>	<i>Messmer High School</i>	<i>Public Allies</i>
<i>Ernst & Young</i>	<i>Mortgage Guaranty Insurance Corp.</i>	<i>Standing Forward</i>
<i>FIS Global</i>	<i>Michael Best & Friedrich, LLC</i>	<i>STEM Forward</i>
<i>Foley & Lardner, LLC</i>	<i>Milwaukee Dept. of City Development</i>	<i>Team Up! College Access Centers</i>
<i>Food & Beverage Wisconsin</i>	<i>Milwaukee Metro Sewerage District</i>	<i>United Way of Greater MKE - IT United</i>
<i>Gardner Denver, Inc.</i>	<i>Milwaukee Area Health Edu. Center</i>	<i>UW-Milwaukee</i>
<i>Gateway Technical College</i>	<i>Milwaukee Area Technical College</i>	<i>US Bank</i>
<i>GE Healthcare</i>	<i>Milwaukee Brewers</i>	<i>Veolia</i>
<i>General Mills</i>	<i>Milwaukee Fire Department</i>	<i>WE Energies</i>
<i>Goodwill Industries</i>	<i>Milwaukee Institute of Art & Design</i>	<i>Wells Fargo</i>
<i>GRAEF</i>	<i>Milwaukee Public Schools</i>	<i>WATDA</i>
<i>Greater Milwaukee Committee</i>	<i>Milwaukee School of Engineering</i>	

A HUGE Thank You to the 2014–15 My Life! My Plan! Advisory Board Members!

Pamila Brown, Board Chair, ManpowerGroup

Stephanie Henn, Ernst & Young

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Lynn Beyer, National Fluid Power Association

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